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FOR IMMEDIATE RELEASE

New *iGR* study forecasts the global tablet sales to reach almost 400 million by 2017

Globally, sales of Android-based tablets forecast to grow strongly

AUSTIN, Texas, June 18th, 2013 – Tablets are becoming a key computing device for many consumers. There is some evidence that tablet sales are cannibalizing laptop and/or desktop computer sales, as well as e-readers and even handheld gaming consoles. They are being used in many sectors – from education to health care, financial services and transportation. Adoption trends vary by geographic region, but ultimately, their popularity hinges upon their versatility, connectivity and comparably low price. *iGR* expects these and other factors to fuel the rapid expansion of tablet sales during the forecast period.

“Many factors are driving the global increase in tablet sales,” said Iain Gillott, president and founder of *iGR*, a market research consultancy focused on the wireless and mobile industry. “Consumers are increasingly demanding mobile devices that support their portable, data-driven lifestyle. The various sizes and the relatively low price of tablets are driving their popularity in both mature and developing markets around the world.”

iGR's new market research report, *Global Tablet Forecast, 2012-2017*, previews the expected worldwide sales of tablets for 2012-2017. Sales are forecasted by mobile operating systems, form factors (7-inch vs. 10-inch) and connectivity options (embedded WWAN vs. WiFi-only). The sales numbers are forecasted globally, as well as for each of the following six regions: North America, Latin America, Europe, Middle East and Africa, Asia-Pacific, and Japan. This market study also overviews some of the major tablet OEMs, as well as the trends driving this growing market.

The following key questions are addressed in the new research study:

- Which OEMs currently provide tablets to this market?
- What are the current drivers of sales in the tablet market worldwide?
- What are the anticipated global tablet sales for 2012 to 2017?
- What are the anticipated tablet sales for North America, Latin America, Europe, Middle East and Africa, Asia-Pacific, and Japan for 2012 to 2017?

- What are the anticipated sales for each mobile operating system both globally and for each region of the world in 2012-2017?
- What are the anticipated sales for each tablet form factor both globally and for each region of the world in 2012-2017?
- What are the anticipated sales for tablets, according to the presence of an embedded WWAN or a WiFi-Only connection, both globally and for each region of the world in 2012-2017?

The information in this report will be valuable for:

- Mobile operators
- Mobile device OEMs
- Mobile content providers and distributors
- Financial analysts and investors.

The new report can be purchased and downloaded directly from *iGR's* website at www.iGR-inc.com. Alternatively, contact Iain Gillott at (512) 263-5682 or at iain@iGR-inc.com for additional details.

About iGR

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now entering its thirteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile applications; bandwidth demand and use; small cell architectures; DAS; LTE; WiMAX; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at www.igr-inc.com.