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New *iGR* study provides a five-year forecast of spending on in-building wireless systems in U.S. hotels and casinos

Study contains a revised forecast based on ongoing COVID-19 impact

AUSTIN, Texas, June 8th, 2021 – There are many thousands of hospitality buildings in the U.S., including lodging (hotels), casinos and convention/exhibit halls. It is not a question of if the hospitality sector was severely impacted by the COVID-19 pandemic; instead, the questions are how bad was it and what is expected moving forward?

iGR, a market research consultancy focused on the wireless and mobile industry, has just released an updated market study that answers this question with a revised forecast of the cellular in-building wireless (IBW) market for hospitality buildings, which include lodging, casinos and convention/exhibit halls.

The 2021 revised forecast was modeled with new data and assumptions regarding the (ongoing) COVID-19 pandemic, newly available data (November 2020) from the Commercial Buildings Energy Consumption Survey (CBECS), and information gathered from conversations with multiple solution providers in the IBW market.

“*iGR* found that due to the pandemic, the IBW market for 2020 and beyond is significantly different than it was previously,” said Iain Gillott, president and founder of *iGR*. “However, in-building wireless systems will continue to be deployed in hospitality buildings, such as hotels, casinos and convention/exhibit halls, to improve customers’ experiences on the mobile network while in the facility.”

iGR’s market study, [**U.S. Hospitality Buildings: Cellular In-Building Wireless Spending Forecast, 2020-2025**](#), provides a five-year forecast for both network build spending and operational spending for the deployment of cellular IBW in hospitality buildings in the sub 6 GHz, CBRS and mmWave bands.

The following key questions are addressed in the new study:

- What are hospitality buildings? What applications and services are enabled in a smart/connected hospitality building?
- How has COVID-19 impacted the IBW market for three types of hospitality buildings – hotels, casinos and convention/exhibit halls?
- How much will be spent to build and operate sub 6 GHz, CBRS and mmWave IBW systems in U.S. hotels, casinos and convention/exhibit halls from 2020 to 2025?
- What technologies are required for a smart hospitality building?
- What are 5G, CBRS, and mmWave, some of the technologies and spectrums that will support cellular IBW?

The information in this market study will be valuable for:

- Mobile operators, particularly those servicing the U.S. market
- Mobile backhaul providers, including telcos and cable MSOs
- Wired and wireless backhaul vendors and solution providers
- Mobile OEMs, particularly those servicing the U.S. market
- Wired and wireless infrastructure vendors, particularly those servicing the U.S. market
- Financial and investment analysts.

The new market study can be [purchased](#) and downloaded directly from *iGR*'s website at www.iGR-inc.com. Alternatively, contact Iain Gillott at iain@iGR-inc.com for additional details.

About *iGR*

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its twenty-first year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: 5G, 4G LTE, smartphones, tablets, connected cars, V2X and V2V, mobile applications, bandwidth demand and use, 5G small cell and het-net architectures, 5G new core virtualization, mobile EPC and RAN virtualization, edge computing, in-building wireless, CBRS, mmWave, spectrum farming, DAS, VoLTE, macro-, pico- and femtocells, mobile front/backhaul, WiFi and WiFi offload, and enterprise private LTE/5G.

A more complete profile of the company can be found at www.igr-inc.com.