



Contact *iGR*

Iain Gillott

iain@iGR-inc.com

New *iGR* study discusses U.S. middleprises' likelihood to outsource the management of private cellular networks

Study is based on data from a survey of middleprise IT executives

AUSTIN, Texas, February 17th, 2021 – Private cellular networks are a new opportunity for middleprises to have a secure network that can support a wide range of use cases made possible by LTE and eventually 5G. Importantly, the network is owned and controlled by the middleprise. When implementing and managing a private cellular network, middleprises have options, such as outsource or use internal resources, fund the project completely or let a vendor fund the project and simply pay monthly fees.

iGR, a market research consultancy focused on the wireless and mobile industry, has just released a market study that shows the results of its December 2020 online survey of IT executives in U.S. middleprises across multiple vertical industries. *iGR* defines middleprises as companies with between 500 and 2,000 employees. The market study discusses U.S. middleprises' plans and preferences for implementing private networks.

"Because private cellular networking is a relatively new model for U.S. middleprises, there are still a lot of unknowns in regards to the business side of their implementation," said Iain Gillott, president and founder of *iGR*. "Our survey of IT executives gave us a much clearer picture of the likely ways the networks will be managed by U.S. middleprises."

iGR's new market study, [**U.S. Middleprise Private Network Outsourcing and Payment Preferences: IT Exec Survey Data Results**](#), details U.S. middleprises' plans and preferences for implementing private networks, including their interest in outsourcing, their preferred vendors, the portion of their IT budget they would be willing to spend, and their preferred methods to pay for installation and operation.

The following key questions are addressed in the new market study:

- Do U.S. middleprises expect that their future private 5G networks will be managed by their companies' IT department or will be outsourced?
- With which types of companies are U.S. middleprises comfortable outsourcing the management of their private 5G networks?

- Which companies would U.S. middleprises most prefer to work with to implement new private network capabilities?
- Approximately what percent of U.S. middleprises' annual IT budget would IT executives be willing to spend to implement a private network?
- How would U.S. middleprise IT executives prefer to pay for the private network?

The information in this report will be valuable for:

- Enterprise private network vendors and solution providers
- Systems integrators focused on the middleprise market
- Mobile operators
- Private cellular network solution providers
- Wired and wireless infrastructure vendors
- Financial and investment analysts.

The new report can be [purchased](#) and downloaded directly from *iGR*'s website at www.iGR-inc.com. Alternatively, contact Iain Gillott at iain@iGR-inc.com for additional details.

About *iGR*

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its twenty-first year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: 5G, 4G LTE, smartphones, tablets, connected cars, V2X and V2V, mobile applications, bandwidth demand and use, 5G small cell and het-net architectures, 5G new core virtualization, mobile EPC and RAN virtualization, edge computing, in-building wireless, CBRS, mmWave, spectrum farming, DAS, VoLTE, macro-, pico- and femtocells, mobile front/backhaul, WiFi and WiFi offload, and enterprise private LTE / 5G.

A more complete profile of the company can be found at www.igr-inc.com.