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New *iG*R study discusses cloud and edge deployments in U.S. middleprises

Study is based on data from a survey of middleprise IT executives

AUSTIN, Texas, February 1st, 2021 – U.S. middleprises have many choices in adopting the cloud; they can use only a public cloud, only a private cloud, or a hybrid of the two. In addition to the cloud, edge platforms deployed on-premises are another option to support edge use cases. How are U.S. middleprises typically implementing the cloud, and how many U.S. middleprises have actually deployed edge platforms?

*iG*R, a market research consultancy focused on the wireless and mobile industry, has just released a market study that answers these questions by showing the results of its November 2020 online survey of IT executives in U.S. middleprises across multiple vertical industries. The market study describes the cloud and edge platforms implemented in U.S. middleprises, which *iG*R defines as companies with between 500 and 2,000 employees.

"Middleprises have not only adopted the cloud, but they have also embraced the deployment of edge platforms," said Iain Gillott, president and founder of *iG*R. "Our survey results quantify middleprise IT executives' challenges and requirements, and show the potential of new architectures."

*iG*R's new market study, **Cloud and Edge Deployments for U.S. Middleprises: *IT Exec Survey Data Results***, provides a detailed description of middleprises' use of public and private clouds, public cloud-based Security as a Service, and edge platforms.

The following key questions are addressed in the new market study:

- Do middleprises typically rely on the public cloud, private cloud, or a hybrid of the two?
- Do middleprises currently utilize public cloud-based Security as a Service offerings, and if not, do they have plans to implement?
- Have the middleprises in *iG*R's survey deployed platforms at the network edge for edge services or workloads? How many platforms?
- How many middleprises currently have cloud native services/workloads deployed at the edge?
- What are the latency requirements of the use cases that impact the workloads at the edge?

- Is it important for middleprises to have compute and/or storage resources on premises?
- Is it important for middleprises to move workloads between their cloud and edge implementations?

The information in this report will be valuable for:

- Enterprise private network vendors and solution providers
- Systems integrators focused on the middleprise market
- Public and private cloud solution providers and vendors
- Mobile operators
- Public cloud and edge platform solution providers
- Wired and wireless infrastructure vendors
- Financial and investment analysts.

The new report can be purchased and downloaded directly from *iG*R's website at www.*iG*R-inc.com. Alternatively, contact Iain Gillott at Iain@*iG*R-inc.com for additional details.

About *iG*R

*iG*R is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iG*illottResearch, *iG*R is now in its twenty-first year of operation. *iG*R continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

*iG*R researches a range of wireless and mobile products and technologies, including: 5G, 4G LTE, smartphones, tablets, connected cars, V2X and V2V, mobile applications, bandwidth demand and use, 5G small cell and het-net architectures, 5G new core virtualization, mobile EPC and RAN virtualization, edge computing, in-building wireless, CBRS, mmWave, spectrum farming, DAS, VoLTE, macro-, pico- and femtocells, mobile front/backhaul, WiFi and WiFi offload, and enterprise private LTE / 5G.

A more complete profile of the company can be found at www.igr-inc.com.