

***U.S. Enterprise Edge
Computing Spending
Forecast, 2019-2024***

Market Study
Third Quarter, 2020





U.S. Enterprise Edge Computing Spending Forecast, 2019-2024

A Market Study

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Table of Contents

Abstract	1
Executive Summary	3
Table A: Enterprise Spending on Edge Computing, 2019-2024 (\$M)	4
Figure A: Enterprise Spending on Edge Computing, 2019-2024 (\$M)	5
What this Means	5
Methodology	6
5G Defined	7
URLLC	8
Massive IoT	9
5G Services and Use Cases	9
What is Edge Computing?	11
ETSI Multi-access Edge Computing (MEC).....	11
Other Edge Computing Initiatives	12
Criteria around what goes at the edge	13
Where can edge compute be placed?	14
Edge computing in 4G.....	14
Figure 1: The 4G LTE Network without Edge Computing	15
Figure 2: The 4G LTE Network with Edge Computing behind the EPC	15
Figure 3: The 4G LTE Network with Edge Computing in front of the EPC	16
Edge Computing and 5G.....	16
Figure 4: 5G System Architecture – Network Function Interactions, Non-roaming.....	17
Figure 5: Non-roaming architecture for the NEF	18
Figure 6: Example of an Integrated MEC Deployment in a 5G Network	19
Figure 7: Illustrating Edge Computing in 5G.....	19
Figure 8: Example of an Integrated MEC Deployment in a 5G Network	21
Brief overview of MEC building blocks	21
Figure 9: MEC Server Building Blocks	22
Figure 10: MEC Reference Architecture	23
Edge Computing with Public Cloud and the MNO	24
Figure 11: Edge Computing with the MNO	24
Figure 12: Edge Computing with the MNO and Public Cloud.....	25
Figure 13: Edge Computing with the MNO, Enterprise and Public Cloud	26
Recent Public Cloud / MNO Partnerships.....	26
AT&T and Microsoft	26
AT&T and Google Cloud	27
Verizon and AWS.....	27
Summary	27
Enterprise Edge Computing Use Cases	28
Pirelli Cyber Tire	28

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Haga Golf – Automated Greenskeeping	30
BioSticker – Remote IoT monitoring of patient vital signs	32
Davos Street Lighting	35
Smart Wine – Beverage Integrity Tracking	38
Preventive Maintenance at the Edge	41
Smart School Crossing for Children	44
Smart Trucks, Safe Truck Drivers.....	46
Autonomous Disinfection – Reducing Infections and Protecting Healthcare Workers.....	48
Light-Guided Inventory Picking	50
Smart Kegs – Happy Customers and Happy Suppliers.....	52
Copper Theft Monitoring	55
Monitoring the Autostrade in Italy	56
Pros & Cons of Edge Computing for Enterprises.....	59
Benefits of Edge Computing.....	59
Cons of Edge Computing.....	60
Potential Enterprise Locations for Edge Compute in the U.S.	61
Commercial Buildings	61
Table 1: U.S. Commercial Buildings by CBECS Building Category	61
Agriculture	62
Table 2: Farm Operations by NAICS Sub-sector	62
Manufacturing Buildings.....	63
Table 3: U.S. Manufacturing Sites by MECS Category	64
Enterprise Edge Compute Spending Forecast.....	65
Methodology and Assumptions	65
Edge Compute Forecast – TAM	67
Table 4: U.S. Enterprise Edge Compute TAM, 2019-2024 by Sector (000).....	67
Figure 27: U.S. Enterprise Edge Compute TAM, 2019-2024 by Sector (000)	68
Edge Compute Forecast – Actuals	68
Table 5: U.S. Enterprise Edge Compute Actual Deployments, 2019-2024 by Sector (000) ...	68
Figure 28: U.S. Enterprise Edge Compute Actual Deployments, 2019-2024 by Sector (000) ..	70
Edge Compute Forecast – Spending	70
Table 6: U.S. Enterprise Edge Spending, 2019-2024 by Sector (\$M).....	70
Figure 29: U.S. Enterprise Edge Spending, 2019-2024 by Sector (\$M).....	72
Figure 30: U.S. Enterprise Edge Spending, 2019-2024 (\$M)	72
Edge Computing Vendor Profiles	73
ADLINK	73
ADVA Optical Networking.....	75
Affirmed Networks	77
Altiostar	79
Altran Americas	81
Amazon Web Services (AWS).....	84
American Tower	87
Athonet	89
AT&T	91

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CBRE	95
Cisco	96
CommScope	98
Compass Datacenters	101
CPLANE.ai	102
Crown Castle	104
DartPoints	106
Dell Technologies	108
Deutsche Telekom	111
ECI Telecom / Ribbon Communications	113
EdgeConneX	115
EdgeMicro	117
Equinix	119
Ericsson	121
GE Digital	123
HPE	125
Huawei	128
IBM	130
Iguazio	133
Intel	135
JMA Wireless	138
Juniper Networks	141
Limelight Networks	144
Mavenir	147
Microsoft	150
MobileEdgeX	153
NetFoundry	157
Nokia Networks	159
NVIDIA	163
Packet, an Equinix Company	165
Pensando	168
Quortus	170
Radisys	172
RTI (Real-Time Innovations)	174
Saguna Networks	176
SBA Communications Corporation (SBA)	179
StackPath	180
STRATACACHE	182
T-Mobile US	184
Vapor IO	187
Verizon	191
Vertical Bridge	194
VMware	195
ZephyrTel	198
ZTE Corporation	200

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Definitions 203
 Definitions Table 203

About *iGR*..... 225
 Disclaimer 225

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Abstract

Edge computing (EC) – and there are several different versions/approaches – emerged on the wireless industry stage several years ago. It has the potential to be as disruptive a technology as anything that is being discussed today – 5G, NFV/SDN, Open RAN, etc. In fact, edge computing is quite likely to help realize the promise of 5G particularly since the new 5G system architecture is designed to capitalize on virtualization.

iGR defines an edge computing hardware platform as a secure, virtualized platform which can be “opened up” to third parties – content providers, application developers, etc. That platform might incorporate an LTE radio (including the CBRS band), Wi-Fi, 5G NR or some combination of them. Today, most edge compute implementations use Ethernet and/or Wi-Fi and not cellular. Over time, *iGR* believes that will change as more private LTE networks (primarily based on CBRS) get deployed and more 4G/5G-based IoT devices are brought to market.

In this market study, *iGR* discusses edge computing, especially how it relates to the mobile industry, provides in depth case studies of successful edge computing deployments, and forecasts enterprise spending on EC-based solutions for the U.S. market from 2019 to 2024.

Key questions addressed in this market study include:

- What is edge computing and how does it work?
- What is the ETSI Multi-access Edge Computing (MEC) initiative?
- What are the focuses of other edge computing consortiums and initiatives, such as Open Networking Foundation (ONF), CORD Project, Open Edge Computing (OEC), Open Compute, EdgeX Foundry, 5G Future Forum and Telco Edge Cloud?
- How does edge computing relate to the public cloud, especially when a mobile operator (MNO) deploys at the edge? What are some recent MNO / public cloud partnerships?
- To date, where and how have edge computing solutions been successfully deployed?
- What are some of the perceived benefits and issues related to edge computing?
- Which vendors have products and services to support edge computing?

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- What are the edge computing strategies / initiatives / partnerships of the major U.S. mobile operators?
- What is the total addressable market for edge computing in the U.S.?
- How many commercial buildings, manufacturing buildings and agricultural sites (farms) will likely deploy edge computing in the U.S. over the next five years??
- How much enterprise spending is likely to occur on EC-based solutions?

Who should read this report?

- Data center OEMs and operators
- Mobile operators
- Infrastructure OEMs
- Computing infrastructure OEMs
- Small cell product and solution vendors
- Backhaul service providers and equipment OEMs
- Financial analysts and investors.

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