



Contact iGR

Iain Gillott

iain@iGR-inc.com

iGR announces Private LTE for Enterprise events throughout 2020

Events are part of a series of wireless industry events provided through a partnership with SmartGig Media

AUSTIN, Texas, February 10th, 2020 – iGR, which has partnered with SmartGig Media to develop new wireless industry events in 2020 and beyond, is providing details for its **Private LTE for Enterprise** event series for 2020, focused on 5G, LTE, ONGo/CBRS, edge computing and other mobility issues for the enterprise.

iGR believes that the industry needs a series of events focused on the enterprise and the need for mobility. Enterprises have been asking iGR questions. What is CBRS? How do you deploy an in-building wireless network? What are the use cases that CBRS, 5G and other wireless technologies support? What is the ROI? And, probably most importantly, where do I start and who do I talk to?

This series of enterprise-focused one-day events are designed to answer these questions - and more - in major metro markets around the country. The following events are planned.

- Northern Virginia, March 12th
- Seattle April 7
- Chicago, April 28
- Denver, May 5
- Los Angeles, September 10
- Atlanta, September 24
- New York, October 21.

Each event is one day (the goal is to finish before the respective rush-hour starts in each city) and targets the following industry sectors:

- Industrial and Manufacturing Enterprises
- Transportation and Logistics Enterprises, including Automotive

- Hospital and Healthcare Facilities and Services
- Commercial Real Estate (CRE) Owners, Developers & Integrators
- Utilities, Oil & Gas Enterprises.

As with our other 2020 events, there are multiple ways to participate:

- Speaking & Panel Opportunities - Send us your thoughts and abstracts for sessions, panels and keynotes.
- Exhibit, Demo and Meetings - Take advantage of our cost-effective partner opportunities, including private meeting rooms, exhibit & demo areas.
- Register to Attend - Multiple opportunities are available to members of leading organizations for discounted registrations.

The event website is at <http://www.privatebeforeenterprise.com/>. You may also contact Iain Gillott directly at iain@igr-inc.com with questions about the event including attendance, speaking and sponsorship.

About *iGR*

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its twentieth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: 5G, 4G LTE, smartphones, tablets, connected cars, V2X and V2V, mobile applications, bandwidth demand and use, 5G small cell and het-net architectures, 5G new core virtualization, mobile EPC and RAN virtualization, edge computing, in-building wireless, CBRS, mmWave, spectrum farming, DAS, VoLTE, macro-, pico- and femtocells, mobile front/backhaul, WiFi and WiFi offload, and enterprise private LTE.

A more complete profile of the company can be found at www.igr-inc.com.