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New *iGR* series of market studies provides wireless and cellular nodes forecasts for eight different U.S. vertical industries

Each study forecasts sub 6 GHz, OnGo/CBRS, mmWave and Wi-Fi technologies

AUSTIN, Texas, February 4th, 2020 – U.S. buildings support a wide range of vertical industries, including health care, retail, transportation, hospitality and manufacturing, among others. Most of the buildings have already deployed Wi-Fi to support guest and employee communication needs, and some of the larger buildings and stadiums have also deployed Distributed Antenna Systems (DAS). Still other industries, such as manufacturing and energy, have built their own purpose-built wireless networks to support their operational needs.

With so many installed wireless networks, what is the opportunity for additional deployments of wireless nodes? How does the opportunity differ among various vertical industries? How does the opportunity differ among various technologies and/or spectrum, such as sub 6 GHz, OnGo/CBRS, mmWave and Wi-Fi?

iGR, a market research consultancy focused on the wireless and mobile industry, has created a series of market studies that answer these fundamental questions and size the opportunity for wireless and cellular nodes deployment in eight different vertical industries or building types. Each market study provides a total addressable market forecast and an expected actual deployment forecast for the number of nodes according to the type of technology used: sub 6 GHz, OnGo/CBRS, mmWave, and Wi-Fi.

The eight **Wireless and Cellular Nodes Forecast, 2019-2024** market studies include:

- [U.S. Energy Sector Buildings & Campuses](#)
- [U.S. Health Care Buildings](#)
- [U.S. Retail Buildings](#)
- [U.S. Manufacturing Buildings and Factories](#)
- [U.S. Warehouses and Storage Buildings](#)

- [U.S. Hospitality Buildings](#)
- [U.S. Transportation Buildings](#)
- [U.S. Stadiums and Arenas](#)

“The new technologies of CBRS and 5G NR are driving additional enterprise use cases,” said Iain Gillott, president and founder of *iGR*. “With the forecasted wireless and cellular nodes, the various industries will be able to implement many use cases that provide “smart” services to guests and employees, improve operational efficiencies, increase security and/or reduce costs.”

iGR's market studies provide five-year forecasts for the number of sub 6 GHz, OnGo/CBRS, mmWave and Wi-Fi nodes expected to be deployed, as well as five-year total addressable market forecasts for each of these technologies. In addition to the forecasts, each market study discusses industry-specific smart solutions and requirements.

The following key questions are addressed in each market study:

- What industry-specific applications and services are enabled by wireless/cellular technologies?
- What is 5G NR?
- What is OnGo/CBRS?
- What is Private LTE?
- What is the total addressable market for Sub 6 GHz, CBRS, mmWave and Wi-Fi nodes?
- How many Sub 6 GHz, CBRS, mmWave and Wi-Fi nodes are expected to be deployed?

The information in each market study will be valuable for:

- Mobile operators, particularly those servicing the U.S. market
- Mobile backhaul providers, including telcos and cable MSOs
- Wired and wireless backhaul vendors and solution providers
- Mobile OEMs, particularly those servicing the U.S. market
- Wired and wireless infrastructure vendors, particularly those servicing the U.S. market
- Financial and investment analysts.

Using the above links, the new market studies can be **purchased individually** and downloaded directly from *iGR*'s website at www.iGR-inc.com. For additional information or for **discounted package pricing**, please contact Iain Gillott at lain@iGR-inc.com.

About *iGR*

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its twentieth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: 5G, 4G LTE, smartphones, tablets, connected cars, V2X and V2V, mobile applications, bandwidth demand and

use, 5G small cell and het-net architectures, 5G new core virtualization, mobile EPC and RAN virtualization, edge computing, in-building wireless, CBRS, mmWave, spectrum farming, DAS, VoLTE, macro-, pico- and femtocells, mobile front/backhaul, WiFi and WiFi offload, and enterprise private LTE.

A more complete profile of the company can be found at www.igr-inc.com.