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New iGR report presents the views of U.S. commercial building managers on in-building wireless, 5G and CBRS

Sponsored by Crown Castle, Ericsson, ExteNet Systems and SOLiD, the report is free to download and provides major findings regarding existing and planned IBW installations and awareness of CBRS and 5G

AUSTIN, Texas, September 25th, 2019 – In-building wireless (IBW) systems are a hot topic in the wireless industry, especially with the recent initial commercial deployments of CBRS and developments in 5G and private LTE networks. What are commercial building managers' views about IBW? What experiences have they had in their buildings with these systems up to now and what are their plans for future systems?

iGR, a market research consultancy focused on the wireless and mobile industry, has just released a new report that presents the major findings of a survey of U.S. commercial building managers and owners, conducted in July 2019. The online survey was presented to Class A and Class B commercial building managers and owners who are involved in the decision process for deploying wireless technologies. The new report, which was sponsored by Crown Castle, Ericsson, ExteNet Systems, and SOLiD, is free to download from the iGR website.

Why conduct this survey and present its findings? For commercial building managers, this survey shows what their colleagues in the industry think about wireless technologies, how people are deploying in-building wireless (IBW) solutions and how they are getting funded. In short, this survey shows the level of activity in the IBW commercial building space.

The report also discusses the benefits commercial building managers are seeing from IBW solutions and their ability to monetize the improved wireless experience inside the building.

"5G and CBRS are in the press almost daily," said Iain Gillott, president and founder of iGR. "For commercial real estate managers not familiar with these technologies, now is the time to get up to speed as the technologies are initially deployed into the market."

iGR's report, [The Views of Commercial Building Managers and Owners: 5G, CBRS and LTE](#), is presented in a PowerPoint format and includes major findings of *iGR's* recent survey of U.S. Class A and Class B commercial building managers and owners.

The following key questions are addressed in the new study:

- How important are in-building wireless technologies when leasing Class A and Class B buildings?
- How important is the quality of in-building wireless technologies to current tenants in Class A and Class B buildings?
- What types of infrastructure improvements have been made in Class A and Class B buildings in the past 24 months? How do wireless technology improvements compare to other improvements?
- What types of infrastructure improvements are planned in the next 24 months?
- What are building managers' familiarity with 5G and CBRS?
- How were current cellular/LTE systems installed and funded? How are they managed now?
- How will planned cellular/LTE systems be installed, managed and funded?
- How will planned private LTE systems be installed, managed and funded?
- How can a commercial building manager or owner find out more about deploying an IBW solution?
- How can the solutions from Crown Castle, Ericsson, ExteNet Systems and SOLiD support IBW?

The information in this market study will be valuable for:

- U.S. commercial building managers
- Providers of in-building wireless solutions, including CBRS
- Mobile operators
- Financial and investment analysts.

The new report can be [downloaded at no cost](#) directly from *iGR's* website at www.iGR-inc.com. Alternatively, contact Iain Gillott at iain@iGR-inc.com for additional details.

About iGR

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its nineteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: 5G, 4G LTE, smartphones, tablets, connected cars, V2X and V2V, mobile applications, bandwidth demand and use, 5G small cell and het-net architectures, 5G new core virtualization, mobile EPC and RAN virtualization, edge computing, in-building wireless, CBRS, mmWave, spectrum farming, DAS, VoLTE, macro-, pico- and femtocells, mobile front/backhaul, WiFi and WiFi offload.

A more complete profile of the company can be found at www.igr-inc.com.