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***iGR* announces new Wireless & Mobile Webinars covering a variety of topics including 5G, small cells, edge and public cloud**

Free Webinars will occur monthly beginning in April

AUSTIN, Texas, April 10th, 2019 – *iGR*, a market research consultancy focused on the wireless and mobile industry, is pleased to announce five new webinars in its ongoing webinar series. The free monthly webinars will focus on several Wireless & Mobile topics that are relevant as mobile operators transition to 5G: 5G infrastructure deployment, small cells, the edge, public cloud and IoT.

The webinars will be presented by Iain Gillott, the president of *iGR* and one of the wireless industry's leading analysts. Following is the list of topics, as well as the date and time for each. These webinars are free and may be registered for individually using the following links.

[The Opportunity for Private LTE](#) – Thursday, April 25th, 2019 at 2pm CDT

Private LTE is not new and has been discussed for some time – enterprises like the idea of having their own network that is secure, managed and scalable. The main issues are spectrum, since licensed spectrum has been required for private LTE. New opportunities are opening up with CBRS in the U.S., plus LTE in unlicensed bands.

This webinar will look at the drivers for private LTE, the opportunities and requirements, the impact of edge computing, and, of course, the impact on and from 5G.

[The Big Small Cell Update](#) – Thursday, May 23rd, 2019 at 2:00 pm CDT

Small cells are becoming an increasingly important part of the 4G and 5G infrastructure, despite the issues with deployment. *iGR* is continually updating its extensive research on the small cell opportunity, including total addressable market, actual deployments and TCO.

This webinar will provide an update on *iGR's* view of the indoor, outdoor, CBRS, mmWave and sub 2.5 GHz small cells.

5G Infrastructure: the first mile in the deployment marathon – Thursday, June 20th, 2019 at 2:00 pm CDT

The deployment of 5G is a marathon that will take years, not a sprint that will be over in a few months. *iGR*'s forecasts look forward ten years to understand the major trends and drivers as 5G RAN, transport and the new 5G core are deployed around the world.

This webinar will discuss the trends for 5G infrastructure build and operating expense spending, the drivers and major challenges.

Public Cloud, the Edge and 5G – Thursday, July 25th, 2019 at 2:00 pm CDT

5G, edge computing and the public cloud are all coming together to support new applications and services. 5G promises low-cost, low-latency high-speed internet for all, no matter where you live or work and across a range of devices, vehicles, robots and industrial machinery. The problem is, the architecture that enables 5G speeds with low-latency computing must still be architected and built. For the public cloud companies, this presents a new opportunity and a new set of challenges. By moving public cloud down to the edge, new applications and services that benefit from high bandwidth AND low latency can be deployed.

This webinar will discuss how public cloud, 5G and edge computing intersect and how the infrastructure will be deployed.

The IoT Enterprise Vertical Opportunity – Thursday, August 22nd, 2019 at 2:00 pm CDT

iGR will be preparing a series of new research that looks at the opportunities for IoT applications and services, including those that require 5G and edge computing solutions, in various industry verticals. After all, enterprises in different verticals will require different applications and services. Understanding the dynamics and variances between industries is important as 5G and edge compute architectures are built out.

This webinar will provide an overview of the opportunity within the verticals and for specific IoT applications and services.

More information on these webinars, as well as easy registration, can be found on [iGR's website](#). Alternatively, contact Iain Gillott at ian@iGR-inc.com for additional details.

About *iGR*

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its nineteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: 5G, 4G LTE, smartphones, tablets, connected cars, V2X and V2V, mobile applications, bandwidth demand and

use, 5G small cell and het-net architectures, 5G new core virtualization, mobile EPC and RAN virtualization, edge computing, in-building wireless, CBRS, mmWave, spectrum farming, DAS, VoLTE, macro-, pico- and femtocells, mobile front/backhaul, WiFi and WiFi offload.

A more complete profile of the company can be found at www.igr-inc.com.