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New *i*GR study forecasts Western European enterprise spending on Edge Computing

Study also provides details on EC architecture and enterprise use cases

AUSTIN, Texas, December 17th, 2018 – Edge computing (EC), including several different versions and approaches, emerged on the wireless industry stage in Western Europe several years ago. It has the potential to be as disruptive a technology as anything that is being discussed today – 5G New Radio, NFV/SDN, C-RAN, etc. In fact, EC is quite likely to help realize the promise of 5G particularly since the new 5G system architecture is designed to capitalize on virtualization. This is especially true in Western Europe, with its industrialized economies, established mobile operators, and highly developed wireless and mobile industry.

*i*GR, a market research consultancy focused on the wireless and mobile industry, has recently published a new market study that discusses how and why Edge Computing will be implemented by enterprises in Western Europe and forecasts how much the enterprises will spend to do so.

"Enterprise edge computing, which has generally been implemented with Wi-Fi instead of cellular service, has already provided many benefits to enterprises in Western Europe," said Iain Gillott, president and founder of *i*GR. "*i*GR expects that EC will continue to evolve and be deployed in enterprises' IoT implementations using LTE and 5G."

*i*GR's new market study, **Western European Enterprise Edge Computing Spending Forecast, 2018-2023**, provides a forecast of how much Western European enterprises will spend implementing edge computing-based solutions. The market study also details the EC architecture, explains how it will be implemented with 5G, and highlights many use cases. Additionally, the study provides profiles of over 50 companies that provide edge computing solutions.

The following key questions are addressed in the new market study:

- What is EC?
- How does EC work?
- How does EC relate to other edge computing initiatives, such as OpenFog, CORD Project, Open Edge Computing (OEC), Open Compute, and EdgeX Foundry?
- What can be done with EC?
- What are some of the perceived benefits and issues related to EC?

- What are some of the perceived negatives and issues related to indoor small cells?
- What are the key drivers for implementing EC?
- How many commercial buildings will have EC deployed?
- How much enterprise spending is likely to occur on EC-based solutions in Western Europe?

The information in this market study will be valuable for:

- Data center OEMs and operators
- Mobile operators
- Infrastructure OEMs
- Computing infrastructure OEMs
- Small cell product and solution vendors
- Backhaul service providers and equipment OEMs
- Financial analysts and investors.

The new report can be purchased and downloaded directly from *iG*R's website at www.*iG*R-inc.com**.**

About *iG*R

*iG*R is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iG*illottResearch, *iG*R is now in its eighteenth year of operation. *iG*R continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

*iG*R researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile wearable devices; connected cars; mobile applications; bandwidth demand and use; small cell and het-net architectures; mobile EPC and RAN virtualization; edge computing; DAS; 5G; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at www.igr-inc.com.