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New *i*GR study forecasts U.S. enterprise spending on MEC for the next decade

Study also provides details on MEC architecture and implementations

AUSTIN, Texas, October 5th, 2017 – Multi-access edge computing (MEC) emerged on the wireless industry stage several years ago. It has the potential to be as disruptive a technology as anything that is being discussed today – 5G New Radio, NFV/SDN, C-RAN, etc. In fact, MEC is quite likely to help realize the promise of 5G.

Simply put, MEC marries a radio with a data center. Today, that radio is LTE, but it could also be Wi-Fi, 5G New Radio or some combination of them all. The server component is a secure, virtualized platform that network owners can "open up" to third parties – content providers, application developers, etc.

*i*GR, a market research consultancy focused on the wireless and mobile industry, has recently published a new market study that analyzes multi-access edge computing, including the architecture, the potential use cases, the pros and cons of the solution, and potential U.S. enterprise spending from 2017 to 2026.

"By putting content and applications at the edge, the network owner and the enterprise can realize operational and cost efficiencies," said Iain Gillott, president and founder of *i*GR. "And that content can be anything – streaming video, augmented reality, location-based services, connected vehicle, and Internet of Things (IoT) applications."

*i*GR's new market study, ***MEC: U.S. Enterprise Spending on the New Small Cell Market, 2017-2026***, provides a model of how much U.S. enterprises will spend over the next 10 years on MEC-based solutions. The market study also details the MEC architecture, the requirements for its deployment and MEC's potential use cases.

The following key questions are addressed in the new market study:

- What is MEC?
- How does MEC work?
- How does MEC relate to other edge computing initiatives, such as OpenFog, CORD Project, Open Edge Computing (OEC), Open Compute, and EdgeX Foundry?

- What can be done with MEC?
- What are some of the perceived benefits and issues related to MEC?
- What are some of the perceived negatives and issues related to indoor small cells?
- What are the key drivers for implementing MEC?
- How much enterprise spending is likely to occur on MEC-based solutions?

The information in this market study will be valuable for:

- Mobile operators
- Infrastructure OEMs
- Small cell product and solution vendors
- Backhaul service providers and equipment OEMs
- Financial analysts and investors.

The new report can be purchased and downloaded directly from *iG*R's website at www.*iG*R-inc.com**.**

About *iG*R

*iG*R is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iG*illottResearch, *iG*R is now in its seventeenth year of operation. *iG*R continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

*iG*R researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile wearable devices; connected cars; mobile applications; bandwidth demand and use; small cell and het-net architectures; mobile EPC and RAN virtualization; DAS; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at www.igr-inc.com.