



Contact *iGR*

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## ***iGR* to present “Developing the 5G Revenue Model” seminar at CCA’s Mobile Carriers Show**

***Seminar will occur in Las Vegas on April 4th, 2017***

AUSTIN, Texas, December 5<sup>th</sup>, 2016 – 5G networks and devices are coming soon, driven by some of the largest mobile operators in the world. The first 5G mobile networks are expected to be deployed in 2020, with the first commercial services launched in 2021.

New services, applications and devices will take advantage of 5G’s promised higher bandwidth and low latency, but how will mobile operators make money with 5G? Iain Gillott, President of *iGR*, and Matthew Vartabedian, Vice President of Research at *iGR*, a market research consultancy focused on the wireless and mobile industry, will present a half-day seminar, **Developing the 5G Revenue Model**, to discuss this topic at [CCA’s Mobile Carriers Show](#) in Las Vegas on Tuesday, April 4, 2017 from 1:00 to 5:00 pm.

*iGR*’s half-day seminar will discuss potential revenue sources for mobile operators, as well as the opportunities and challenges presented by 5G. The interactive session will allow time for Q&A, as well as in-depth discussions of the issues that mobile operators are facing as they start the transition to 5G.

All attendees of the seminar will receive an electronic copy of the session material. Interested organizations can add this session to their [Mobile Carriers Show registration](#) for \$199 or register for this session only for \$299.

More information on the event or *iGR*’s seminar, as well as easy registration, can be found on the [#MCS2017](#) website. Alternatively, contact Iain Gillott at [iain@iGR-inc.com](mailto:iain@iGR-inc.com) for additional details.

### **About *iGR***

[iGR](#) is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry’s leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its sixteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our

detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

*iGR* researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile wearables; connected cars; mobile applications; bandwidth demand and use; small cell and het-net architectures; mobile EPC and RAN virtualization; DAS; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at [www.igr-inc.com](http://www.igr-inc.com).