



Contact *iGR*

Iain Gillott

iain@iGR-inc.com

New *iGR* study provides a five-year forecast of IoT mobile connections for the Transportation Industry

Study also discusses the Internet of Things, the networks used to support it, and specific solutions for Transportation

AUSTIN, Texas, May 19th, 2016 – Internet of Things (IoT) solutions in the transportation and warehousing sector are being deployed by a variety of organizations in enterprises and governments. The key drivers for the use of IoT in this sector, like those of most industries, are increased profitability, increased productivity and improved efficiency. Additionally, this sector is turning to IoT to meet its need for increased safety, security and regulatory compliance.

Many organizations in the transportation industry were early adopters of M2M solutions and are now in replacement cycles. These organizations now have a greater choice of sophisticated IoT solutions from an expanding group of vendors.

iGR, a market research consultancy focused on the wireless and mobile industry, has released a new market study that investigates the use of IoT specifically for the transportation industry and provides a five-year forecast for the number of mobile IoT connections for the U.S. transportation industry.

"Although transportation is a relatively mature IoT market, *iGR* expects significant growth as the sector uses more IoT solutions for a variety of applications," said Iain Gillott, president and founder of *iGR*. "We therefore expect an increasing number of IoT device connections on a variety of mobile networks."

iGR's new market study, [IoT for Transportation Forecast, 2015 – 2020: *Connecting warehouses, fleets and the whole supply chain*](#), provides a five-year forecast of the total addressable market of the U.S. Transportation and Warehousing industry and the actual number of connections for IoT devices in the transportation industry. These devices could connect on a cellular 3GPP network, a mobile satellite communications network, or a LPWA network built specifically to support IoT. In addition to the forecasts, the market study defines the Internet of Things, the networks that support IoT, and the benefits and issues surrounding its deployment. Further, the study discusses the use of IoT in the different areas of the Transportation and Warehousing sector, which includes Oil and Gas Pipeline, and the specific solutions being provided by vendors.

The following key questions are addressed in the new research study:

- What is the Internet of Things?
- What types of networks are used to support the Internet of Things?
- What are some of the perceived benefits and issues related to IoT?
- How and why is IoT being used to support the Transportation and Warehousing industry?
- How and why is IoT being used for Oil and Gas Pipeline?
- What specific IoT solutions are being used in the different areas of the Transportation and Warehousing industry and which vendors are providing them?
- What is the total addressable market of the Transportation and Warehousing industry?
- How many connections for connected devices are forecasted for the next five years in the U.S.?
- How many mobile IoT device connections are forecasted for the transportation industry over the next five years in the U.S.?

The information in this market study will be valuable for:

- Mobile operators
- Infrastructure OEMs
- IoT product and solution vendors
- Transportation industry product and solution vendors
- Financial analysts and investors.

The new report can be [purchased](#) and downloaded directly from *iGR's* website at www.iGR-inc.com.

About *iGR*

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its sixteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile wearable devices; connected cars; mobile applications; bandwidth demand and use; small cell and het-net architectures; mobile EPC and RAN virtualization; DAS; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at www.igr-inc.com.