



Contact *iGR*

Iain Gillott

(512) 263-5682

iain@iGR-inc.com

FOR IMMEDIATE RELEASE

***iGR* announces 2015 Wireless & Mobile Webinars**

Free Webinars to Cover a Variety of Wireless and Mobile Industry Topics

AUSTIN, Texas, January 29th, 2015 – *iGR*, a market research consultancy focused on the wireless and mobile industry, is pleased to announce its 2015 Webinar Series. The six free monthly webinars will focus on a variety of timely Wireless and Mobile topics and will be presented by Iain Gillott, the president of *iGR* and one of the wireless industry's leading analysts.

Following is the list of topics, as well as the date and time for each. These webinars are free and may be registered for using the following links or on the *iGR* website.

[The U.S. Mobile consumer: Stats, figures and things that will surprise you](#) - Thursday, February 5th, 1pm CST

iGR completed a detailed survey of U.S. consumers' use of mobile services, devices and applications in January 2015. This webinar will review some of the results of the survey and highlight some of the unexpected results. The survey was of 1,100 consumers across the U.S., conducted via the Web, and balanced for age and region.

[Global VoLTE Update](#) - Thursday, March 5th, 1pm CST

VoLTE has been launched around the world and multiple devices are now available to take advantage of the Voice over LTE calling, including HD voice. This webinar will review *iGR*'s latest research on the VoLTE market and discuss the outlook for the technology as more and more consumers use OTT voice apps and services.

[WiFi Offload: Easing the load on LTE?](#) - Thursday, April 9th, 1pm CST

More and more consumers are using WiFi in various locations to save on their cellular data usage. And with the cable service providers expanding their WiFi networks and offering new services, more WiFi offload options are available than ever before. This webinar will look at the market for WiFi offload, the types of offload that occur, and discuss the future of the market.

[Small Cell Lifetime Costs: Soup to nuts, start to end](#) - Thursday, May 7th, 1pm CST

iGR is researching the cost of installing, maintaining and operating small cells in a wide range of situations. Rather than simply look at deployment costs, this session will discuss the drivers of lifetime cost for small cells and show the range of costs over time.

[OTT Video and the impact on mobile networks](#) - Thursday, June 4th, 1pm CST

Many Over the Top (OTT) video services are offered today and are becoming increasingly popular. This webinar will look at the use of those OTT video services on mobile devices and networks and discuss the impact on mobile bandwidth.

[LTE Network Spending: Where the dollars go](#) – Tuesday, June 30th, 1pm CST

LTE networks are now deployed around the world and, in many cases, are being upgraded and expanded to meet increasing consumer usage and demand. This webinar will examine the costs associated with building and operating LTE networks. Breaking down the costs shows where the spending really goes and who is benefiting.

More information on these webinars, as well as easy registration, can be found on *iGR*'s website at www.iGR-inc.com. Alternatively, contact Iain Gillott at (512) 263-5682 or at iain@iGR-inc.com for additional details.

About *iGR*

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now entering its fifteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile wearables; connected cars; mobile applications; bandwidth demand and use; small cell and het-net architectures; mobile EPC and RAN virtualization; DAS; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at www.igr-inc.com.