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FOR IMMEDIATE RELEASE

***iGR* releases new market studies during Fall 2013**

New market studies cover a variety of topics in the Wireless and Mobile Industry

AUSTIN, Texas, November 6th, 2013 – *iGR*, a market research consultancy focused on the wireless and mobile industry, has released several major research studies this fall, which cover a variety of timely topics in the industry. Following is a list of the studies, which can be purchased and downloaded directly from *iGR*'s website, iGR-inc.com

- **U.S. Mobile Wearable Devices Forecast, 2012 - 2017**

This report defines three groups of wearable devices: fitness and health tracking devices, smartwatches, and smart glasses. It provides results from *iGR*'s latest survey of U.S. consumers, which quantified consumers' familiarity with, interest in, and current use of these devices. The report includes a five-year forecast for the sales of both fitness and health tracking devices and smartwatches. Finally, it includes profiles of dozens of companies that provide products in these developing markets.

- **Global WiFi Offload Traffic Forecast, 2012 – 2017: Moving Toward the Het-Net**

Most mobile operators around the world are experimenting with WiFi networks in some way. This report presents *iGR*'s model for WiFi Offload, which includes WiFi Only, User Driven WiFi Offload, and Carrier Driven WiFi Offload. WiFi Offload traffic is forecasted for 2012 through 2017 both globally and for the six regions of the world. WiFi offload impacts the deployment of the hetnet and small cells.

- **HetNet Bandwidth Demand Model**

iGR's HetNet Bandwidth Demand Model shows the usage in each of the five components of a HetNet: Home WiFi, Mobile Broadband, User Driven WiFi Offload, Carrier Driven WiFi Offload, and WiFi Only devices. The Excel model uses four inputs: the population of the market to be modeled, the number of households, the type of market to be modeled

(urban, metropolitan, rural or national), and if WiFi Offload should be included. The results of the model include the total bandwidth consumed in gigabytes per month, the number of users, and the usage by time of day for each component of the HetNet. Both a full version, as described here, and a simplified free version are available.

- **Global Mobile LTE RAN Virtualization Forecast, 2013-2017: Benefit of the BTS Hotel**

This report discusses the potential impact of mobile RAN virtualization, including base station hoteling, the potential benefits both in terms of CapEx and OpEx to operators deploying LTE, and the global implications. The potential CapEx and OpEx benefits are forecasted at the global level and for the six regions of the world.

- **Global LTE Network Infrastructure CapEx and OpEx Forecast, 2012-2017**

This report forecasts the total global LTE infrastructure CapEx investment and the total global LTE OpEx for the years 2012 through 2017. The CapEx spending is also forecasted by network component, including radio, fronthaul/backhaul, MME/S-GW, and packet core.

- **Global LTE Metrocells Forecast, 2012-2017: Addressable Market and Deployments**

This market study provides a forecast of the total addressable global market for 4G LTE metrocells (outdoor small cells) and a forecast for the expected actual global deployments of LTE metrocells. The forecasts are provided at both the global level and the six regions of the world.

More information on these market studies is available on *iGR's* website at www.iGR-inc.com, where the reports can also be purchased and downloaded. Alternatively, contact Iain Gillott at (512) 263-5682 or at Iain@iGR-inc.com for additional details.

About *iGR*

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now entering its thirteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile applications; bandwidth demand and use; small cell architectures; DAS; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at www.igr-inc.com.