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New *iGR* study forecasts the global handset sales to reach 2.7 billion by 2017

Smartphone sales will account for 75 percent of all handset sales in 2017

AUSTIN, Texas, June 3rd, 2013 – The worldwide population, which surpassed seven billion people in 2012, is expected to continue its steady growth over the next five years. Globally, smartphone sales will also increase at a steady pace. As smartphones become more affordable worldwide, more and more consumers are choosing smartphones as either their first mobile device or as a replacement to their basic feature or texting phone. By 2017, *iGR* forecasts that total handset sales will be 2.7 billion, of which 2 billion will be smartphones.

“Many factors are driving the global increase in smartphone sales,” said Iain Gillott, president and founder of *iGR*, a market research consultancy focused on the wireless and mobile industry. “Consumers are increasingly demanding mobile devices that support their portable, data-driven lifestyle, and the decrease in price of smartphones is making them more accessible in developing markets.”

iGR's new market research report, *Global Handset and Smartphone Forecast, 2012-2017*, forecasts the expected worldwide sales of handsets for 2012-2017. Sales are forecasted by type of device, both non-smartphones and smartphones, and mobile operating systems. The sales numbers are forecasted globally, as well as for each of the following six regions: North America, Latin America, Europe, Middle East and Africa, Asia-Pacific, and Japan. This market study also overviews the smartphone OEMs, as well as the trends driving this growing market.

The following key questions are addressed in the new research study:

- Which OEMs currently provide smartphones to this market?
- What are the current trends in smartphone design and consumer usage?
- What are the anticipated global handset and smartphone sales for 2012 to 2017?
- What are the anticipated handset and smartphone sales for North America, Latin America, Europe, Middle East and Africa, Asia-Pacific, and Japan for 2012 to 2017?

- What are the anticipated sales for each smartphone operating system both globally and for each region of the world in 2012-2017?

The information in this report will be valuable for:

- Mobile operators
- Mobile device OEMs
- Mobile content providers and distributors
- Financial analysts and investors.

The new report can be purchased and downloaded directly from *iGR*'s website at www.iGR-inc.com. Alternatively, contact Iain Gillott at (512) 263-5682 or at Iain@iGR-inc.com for additional details.

About iGR

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now entering its thirteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile applications; bandwidth demand and use; small cell architectures; DAS; LTE; WiMAX; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at www.igr-inc.com.