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**FOR IMMEDIATE RELEASE**

## **New *iGR* study discusses strengths, weaknesses, opportunities and threats of LTE Advanced**

***LTE Advanced will be the target network platform for mobile operators***

**AUSTIN, Texas, January 22<sup>nd</sup>, 2013** – Much has been written and said about 2G, 3G, and 4G technologies as the wireless industry has grown in a fragmented fashion from its inception in the late 1980's. LTE Advanced is a very different set of technologies that will be the target network platform for mobile operators and will likely also be the platform for 5G and advanced wireless cloud computing in the future.

LTE Advanced is officially defined as 3GPP Releases 10 and higher – Release 11 and 12 are expected in the next few years. Release 10 LTE was first deployed in 2012 with major network deployments expected throughout 2013 and 2014.

"LTE Advanced is compatible with prior releases of LTE equipment and is capable of supporting the sharing of frequency bands, which does not compromise early adopters of LTE technology," said Iain Gillott, president and founder of *iGR*, a market research consultancy focused on the wireless and mobile industry. "We believe that the LTE landscape will change significantly with the widespread deployment of Release 10."

*iGR's* new market research report, *LTE Advanced: The Next Evolutionary Step*, provides an overview of the LTE Advanced standard and its potential impact on mobile network operators and infrastructure OEMs.

The following key questions are addressed in the new research study:

- What defines LTE Advanced?
- When are LTE Advanced networks expected?
- What capabilities does LTE Advanced provide?
- What are the opportunities presented by LTE Advanced?
- What are the risks and threats associated with LTE Advanced?
- What is the outlook for LTE Advanced in the next 48 months?

The information in this report will be valuable for:

- Mobile network operators
- Mobile infrastructure OEMs
- Small cell OEMs and vendors
- Financial analysts and investors

The new report can be purchased and downloaded directly from *iGR*'s website at [www.iGR-inc.com](http://www.iGR-inc.com). Alternatively, contact Iain Gillott at (512) 263-5682 or at [Iain@iGR-inc.com](mailto:Iain@iGR-inc.com) for additional details.

### ***About iGR***

*iGR* is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now entering its thirteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

*iGR* researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile applications; bandwidth demand and use; small cell architectures; DAS; LTE; WiMAX; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at [www.igr-inc.com](http://www.igr-inc.com).