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New research studies Asian mobile workers

iGR to research wireless services, applications and devices used by mobile workers
in China, Japan, South Korea and India

AUSTIN, Texas, February 6, 2007 – *iGR, Inc.*, a market strategy consultancy focused on the wireless and mobile communications industry, announced today open participation in a new multivalent study focused on mobile workers in four key Asian markets – South Korea, Japan, China and India.

Mobile workers in any country represent a huge potential market for original equipment manufacturers, technology vendors, mobile operators, systems integrators, and independent software vendors. The data provided by this study will allow sponsors to target their offerings on what the mobile workers in these markets use, need and want. The potential of these four Asian markets makes them appealing targets for mobile worker research.

“*iGR* understands the 54 million-strong U.S. mobile worker market extremely well,” says Iain Gillott, president of *iGR*. “We have published numerous reports which segment and forecast the U.S. mobile worker market. We are now extending our successful methodology to provide insight into the types of application, devices and data networks used, and required, by mobile workers in South Korea, Japan, China and India.”

There is still the opportunity to participate in the study, which *iGR* anticipates launching by the end of February, 2007. Potential sponsors should contact *iGR* immediately.

Input into the research topics and surveys will be invited from all sponsors. Technologies researched will include GSM/EDGE, W-CDMA, WiMAX, WiFi, CDMA2000 1x and EV-DO, UMB, HSDPA and HSUPA, and Bluetooth. Device types researched will include RIM Blackberry, smartphones (Palm, Windows Mobile, Symbian, etc), multimedia cellular handsets, laptops with embedded modems and Ultra Mobile PC (UMPC).

Note also that this multi-client study will be marketed directly to vendors, operators and select media outlets based in Asia-Pacific.

About *iGR, Inc.*

Based in Austin, Texas, *iGR, Inc.* is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, we research and analyze the impact new wireless and mobile technologies will have on the industry, on vendors' competitive positioning, and on our clients' strategic business plans.

A more complete profile of the company can be found at www.igr-inc.com.

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