



Contact iGR

Iain Gillott

iain@iGR-inc.com

New iGR study provides a five-year forecast of spending on in-building wireless systems in U.S. warehouse & storage buildings

Study contains a revised forecast based on ongoing COVID-19 impact

AUSTIN, Texas, May 25th, 2021 – In-building wireless (IBW) systems can be deployed in warehouse and storage buildings to support smart warehouse functionality, such as automation systems, IoT installations and robots. And these buildings support many industry sectors: manufacturers use the buildings to store their inputs and outputs, and retailers rely on distribution and shipping centers.

iGR, a market research consultancy focused on the wireless and mobile industry, has just released an updated market study that quantifies the IBW opportunity in U.S. warehouse and storage buildings with a revised forecast of the cellular IBW market.

The 2021 revised forecast was modeled with new data and assumptions regarding the (ongoing) COVID-19 pandemic, newly available data (November 2020) from the Commercial Buildings Energy Consumption Survey (CBECS), and information gathered from conversations with multiple solution providers in the IBW market.

“iGR found that due to the pandemic, the IBW market for 2020 and beyond is different than it was previously,” said Iain Gillott, president and founder of iGR. “The warehouse has become increasingly important as consumer behavior has shifted to online commerce, and the pandemic has only accelerated this trend.”

iGR’s market study, [**U.S. Warehouse & Storage Buildings: Cellular In-Building Wireless Spending Forecast, 2020-2025**](#), provides a five-year forecast for both network build spending and operational spending for the deployment of cellular IBW in U.S. warehouse and storage buildings in the sub 6 GHz, CBRS and mmWave bands.

The following key questions are addressed in the new study:

- What is a smart warehouse and/or storage building? What applications and services are enabled in a warehouse and/or storage building?
- How has COVID-19 impacted the IBW market for warehouse and storage buildings?
- How much will be spent to build and operate sub 6 GHz, CBRS and mmWave IBW systems in U.S. warehouse and storage buildings from 2020 to 2025?
- What technologies are required for a smart warehouse and storage building?
- What are 5G, CBRS, and MmWave, some of the technologies and spectrums that will support cellular IBW?

The information in this market study will be valuable for:

- Mobile operators, particularly those servicing the U.S. market
- Mobile backhaul providers, including telcos and cable MSOs
- Wired and wireless backhaul vendors and solution providers
- Mobile OEMs, particularly those servicing the U.S. market
- Wired and wireless infrastructure vendors, particularly those servicing the U.S. market
- Financial and investment analysts.

The new market study can be [purchased](#) and downloaded directly from *iGR*'s website at www.iGR-inc.com. Alternatively, contact Iain Gillott at iain@iGR-inc.com for additional details.

About *iGR*

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its twenty-first year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: 5G, 4G LTE, smartphones, tablets, connected cars, V2X and V2V, mobile applications, bandwidth demand and use, 5G small cell and het-net architectures, 5G new core virtualization, mobile EPC and RAN virtualization, edge computing, in-building wireless, CBRS, mmWave, spectrum farming, DAS, VoLTE, macro-, pico- and femtocells, mobile front/backhaul, WiFi and WiFi offload, and enterprise private LTE/5G.

A more complete profile of the company can be found at www.igr-inc.com.