



Contact iGR

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## **Free iGR report provides details about the U.S. work-from-home experience during the pandemic**

***Report's data is based on a survey of U.S. mobile consumers***

**AUSTIN, Texas, November 13th, 2020** – It is widely known that many corporate Americans are now working from home due to the COVID-19 pandemic. iGR, a market research consultancy focused on the wireless and mobile industry, has just released a free report that provides some details about this work-from-home phenomenon.

“The number of people working from home in 2020 due to the pandemic has obviously increased,” said Iain Gillott, president and founder of iGR. “In this small report, iGR shares data regarding not only the number of mobile consumers that are still at home, but also their satisfaction with the experience, and their perceived plans to return to the office.”

iGR's new report, [Working from Home in the U.S. during the COVID-19 pandemic: What are the numbers and how is it going?](#), looks at the work-from-home experience of U.S. mobile consumers using results from iGR's October 2020 survey of over 1,000 U.S. mobile consumers.

The following key questions are addressed in the free report:

- What percentage of U.S. mobile consumers worked from home before the pandemic?
- What percentage of U.S. mobile consumers worked from home at the beginning of the pandemic in March?
- What percentage of U.S. mobile consumers were working from home during the fourth quarter of 2020?
- When, if ever, do U.S. mobile consumers plan to return to the office?
- How are U.S. companies supporting workers? Are they providing devices to their employees or reimbursing for mobile or home Internet service?
- Are U.S. mobile consumers more likely to access the Internet through their home Internet service or their mobile service?
- How satisfied are U.S. consumers that are working from home with their Internet service?

The information in this free report will be valuable for:

- Mobile operators
- Cable MSOs and other fixed broadband providers
- Device OEMs
- Content providers and distributors
- Financial analysts and investors.

The new report can be [downloaded at no charge](#) from *iGR*'s website at [www.iGR-inc.com](http://www.iGR-inc.com). Alternatively, contact Iain Gillott at [iain@iGR-inc.com](mailto:iain@iGR-inc.com) for additional details.

## **About *iGR***

*iGR* is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its twentieth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

*iGR* researches a range of wireless and mobile products and technologies, including: 5G, 4G LTE, smartphones, tablets, connected cars, V2X and V2V, mobile applications, bandwidth demand and use, 5G small cell and het-net architectures, 5G new core virtualization, mobile EPC and RAN virtualization, edge computing, in-building wireless, CBRS, mmWave, spectrum farming, DAS, VoLTE, macro-, pico- and femtocells, mobile front/backhaul, WiFi and WiFi offload, and enterprise private LTE.

A more complete profile of the company can be found at [www.igr-inc.com](http://www.igr-inc.com).