



Contact iGR

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## **New iGR report identifies major trends of the U.S. wireless and mobile industry during the second quarter of 2017**

***Study also provides supporting research and forecasts***

**AUSTIN, Texas, July 24th, 2017** – The wireless and mobile industry has continued to evolve in 2017 as rumors of mergers and 5G developments have been regularly announced. From all of the announcements of the second quarter, what were the major trends?

iGR, a market research consultancy focused on the wireless and mobile industry, has recently published a new report that outlines the major trends in the U.S. wireless industry for the second quarter of 2017. The four main themes covered in the report include network, virtualization, RAN, and Over the Top (OTT) services.

"In creating this summary report we focused on announcements and events that are part of an ongoing trend," said Iain Gillott, president and founder of iGR. "By following the major announcements in subsequent quarters, we will be able to clearly track and analyze the progress of important aspects of this ever-evolving industry."

iGR's new market study, [Quarterly Trends and Analysis: Q2 2017](#), provides a summary and analysis of the major trends in the wireless and mobile industry for the second quarter of 2017. The report, presented in a PowerPoint presentation format, focuses on announcements and trends for network, virtualization, RAN and Over the Top (OTT) services. Also included are research and five-year forecasts from iGR that support these trends.

The following key questions are addressed in the new market study:

- What were the major trends of the wireless and mobile industry during the second quarter of 2017?
- What major announcements were made by players in the mobile industry?
- What trends were identified regarding the mobile network, virtualization of the network, RAN, and OTT services?

- What research and forecasts of *iGR* support these trends?

The information in this market study will be valuable for:

- Mobile operators
- Device OEMs
- Mobile infrastructure vendors
- Mobile backhaul services and solutions providers
- Content providers and distributors
- Financial analysts and investors.

The new report can be [purchased](#) and downloaded directly from *iGR*'s website at [www.iGR-inc.com](http://www.iGR-inc.com).

## **About *iGR***

*iGR* is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its seventeenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

*iGR* researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile wearable devices; connected cars; mobile applications; bandwidth demand and use; small cell and het-net architectures; mobile EPC and RAN virtualization; DAS; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at [www.igr-inc.com](http://www.igr-inc.com).