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FOR IMMEDIATE RELEASE

New *iGR* study forecasts global mobile connections to reach 9.5 billion in 2019

Growth in mobile connections due in part to subscribers' adoption of multiple devices, including tablets and connected cars

AUSTIN, Texas, January 15th, 2015 – Mobile subscribers worldwide increasingly depend on a variety of mobile devices to stay connected. One mobile subscriber can use many mobile connections, as is evidenced by many countries' current mobile penetration rates of more than 100 per cent. In addition to a mobile phone or smartphone, a subscriber can connect through a tablet, a mobile hotspot, a portable modem or, increasingly, an embedded modem in a connected car. Furthermore, additional mobile connections are also being generated by the Internet of Things (IoT). By looking at the world's mobile connections, we can see which regions currently produce the most connections and which will see the largest growth over the next five years.

The worldwide population is expected to continue its steady growth over the next five years from its current 7.2 billion people. Worldwide wireless connections are also expected to grow from 6.9 billion connections in 2014 to reach almost 9.5 billion in 2019. Due to the proliferation of mobile devices, including mobile phones, tablets and connected cars, *iGR* expects that the global wireless penetration rate will rise from 96.4 percent in 2014 to 125 percent in 2019.

"*iGR* expects that the number of mobile connections will continue to grow, even though several worldwide regions are already at 100 percent penetration," said Iain Gillott, president and founder of *iGR*, a market research consultancy focused on the wireless and mobile industry. "This growth will be caused by both the addition of new subscribers in less developed regions and the adoption of multiple devices by subscribers in more developed regions."

iGR's new market study, [*Global Mobile Connections Forecast, 2014-2019: Far more connected devices than people*](#) forecasts the number of mobile connections during the five year forecast period at both the global level and for each of the following regions: North America, Latin America, Europe, Middle East and Africa, Asia-Pacific and Japan.

The following key questions are addressed in the new research study:

- How many wireless connections are there globally and in each major geographic region?
- What is the split of those connections by technology type – both air interface and generation?
- What are some of the key connection-related trends by technology, including GSM, CDMA, UMTS/HSPA, and LTE for the world and for each region?
- What are the major markets for LTE both today and throughout the forecast period?
- When does *iGR* expect LTE to become a significant portion of the various regions over the forecast period?

The information in this report will be valuable for:

- Mobile operators
- Device OEMs
- Mobile infrastructure and equipment OEMs
- Content providers and distributors
- Financial analysts and investors

The new report can be [purchased](#) and downloaded directly from *iGR*'s website at www.iGR-inc.com. Alternatively, contact Iain Gillott at (512) 263-5682 or at Iain@iGR-inc.com for additional details.

About iGR

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now in its fifteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile wearable devices; connected cars; mobile applications; bandwidth demand and use; small cell and het-net architectures; mobile EPC and RAN virtualization; DAS; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at www.igr-inc.com.