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**FOR IMMEDIATE RELEASE**

## **New *iGR* study forecasts global tablet sales to grow at a CAGR of 17 percent between 2013 and 2018**

### ***Competition among tablet OEMs will foster continued price declines***

**AUSTIN, Texas, April 8<sup>th</sup>, 2014** – Tablets have become a significant computing device for many consumers. In addition to personal use, tablets are being used in many sectors including education, health care, financial services and transportation. The rise of tablet sales has affected sales of laptops, desktop computers, e-readers and even handheld gaming consoles.

Adoption trends vary by geographic region, but ultimately, the popularity of tablets hinges upon their versatility, connectivity and comparably low price. *iGR* expects these and other factors to fuel the continued growth of tablet sales at a CAGR of 17 percent over the forecast period of 2013 to 2018.

“In addition to sales growth, *iGR* also expects strong competition between the global OEMs that provide tablets,” said Iain Gillott, president and founder of *iGR*, a market research consultancy focused on the wireless and mobile industry. “This competition will benefit the consumers by fostering the continued decline of prices and the introduction of more advanced features, including faster processors and improved display technology.”

*iGR*'s new market research report, *Global Tablet Sales Forecast, 2013-2018*, previews the expected worldwide sales of tablets for 2013 to 2018. Sales are forecasted by mobile operating systems, form factors (7-inch vs. 10-inch) and connectivity options (embedded WWAN vs. WiFi-only). The sales numbers are forecasted globally, as well as for each of the following six regions: North America, Latin America, Europe, Middle East and Africa, Asia-Pacific, and Japan. This market study also overviews some of the major tablet OEMs, as well as the trends driving this growing market.

The following key questions are addressed in the new research study:

- Which OEMs currently provide tablets to this market?
- What are the current drivers of sales in the tablet market worldwide?

- What are the anticipated global tablet sales for 2013 to 2018?
- What are the anticipated tablet sales for North America, Latin America, Europe, Middle East and Africa, Asia-Pacific, and Japan?
- What are the anticipated sales for each mobile operating system both globally and for each region of the world?
- What are the anticipated sales for each tablet form factor (7-inch and 10-inch) both globally and for each region of the world?
- What are the anticipated sales for tablets, according to the presence of an embedded WWAN or a WiFi-Only connection, both globally and for each region of the world?

The information in this report will be valuable for:

- Mobile operators
- Mobile device OEMs
- Mobile content providers and distributors
- Financial analysts and investors.

The new report can be purchased and downloaded directly from *iGR's* website at [www.iGR-inc.com](http://www.iGR-inc.com). Alternatively, contact Iain Gillott at (512) 263-5682 or at [Iain@iGR-inc.com](mailto:Iain@iGR-inc.com) for additional details.

### ***About iGR***

*iGR* is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now entering its fourteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

*iGR* researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile wearable devices; connected cars; mobile applications; bandwidth demand and use; small cell and het-net architectures; mobile EPC and RAN virtualization; DAS; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at [www.igr-inc.com](http://www.igr-inc.com).