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**FOR IMMEDIATE RELEASE**

## ***iGR's* Iain Gillott to discuss het-nets at CCA Global Expo in San Antonio**

***Iain Gillott will chair and present two pre-expo seminars on March 26<sup>th</sup>***

**AUSTIN, Texas, March 12<sup>th</sup>, 2014** – Mobile carrier executives, technology experts, network builders and industry analysts will meet at the CCA Global Expo in San Antonio March 25 – 28 in order to discuss a range of topics that affect competitive carriers and the mobile ecosystem. Iain Gillott, president and founder of *iGR*, a market research consultancy focused on the wireless and mobile industry, will present at two events at the pre-expo seminar day on March 26.

Due to increasing mobile data traffic, one topic that is currently of interest in the mobile industry is the heterogeneous network, or het-net. The het-net combines a less dense macro network with a much more dense underlay of small cells that operate on the carrier's licensed spectrum.

Mr. Gillott will chair the CDG's *Technology Considerations for Building and Managing the Het-Net*, pre-expo seminar 6 sponsored by the CDG, and will also present *Het-Net Bandwidth Demand: Where and When Bandwidth Will be Needed*, pre-expo seminar 7 sponsored by *iGR*.

"CCA Global Expo is the first major U.S. opportunity of the year for members of competitive carrier organizations to meet and share ideas," said Mr. Gillott. "I am looking forward to discussing het-nets and other topics of interest in the mobile industry."

Registration for the pre-expo seminars, as well as more information about the event, is available on the CCA Global Expo site at [www.ccaexpo.org](http://www.ccaexpo.org). For more information regarding his participation in the event, please contact Iain Gillott at (512) 263-5682 or at [iain@iGR-inc.com](mailto:iain@iGR-inc.com).

### ***About iGR***

*iGR* is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now entering its fourteenth year of operation. *iGR* continuously

researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

*iGR* researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile wearables; connected cars; mobile applications; bandwidth demand and use; small cell and het-net architectures; mobile EPC and RAN virtualization; DAS; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at [www.igr-inc.com](http://www.igr-inc.com).