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FOR IMMEDIATE RELEASE

New *iGR* study forecasts the number of VoLTE subscribers in Latin America

Latin America market faces many challenges that will slow deployment of VoLTE

AUSTIN, Texas, December 16th, 2013 – With over half a billion mobile subscribers, the Latin American region presents a great opportunity for the mobile telecom sector. The smartphone penetration is still well below that of the U.S., and LTE uptake has been slow. However, LTE promises many benefits to the mobile operators, including increased network capacity and more efficient spectrum use.

While the initial LTE deployments have been focused on data-only applications, mobile operators understand that they must develop solutions that will allow Voice over LTE, in order to be able to eventually decommission legacy networks.

iGR's new market study analyzes the business case of the major LTE mobile operators in Latin America that will likely be the first to deploy VoLTE: America Movil, Telefonica, Entel and Cable & Wireless. These operators combined, considering their consolidated operations across Latin America, represent 80 percent of the mobile subscribers in the region.

"This market will take some time to develop," said Iain Gillott, president and founder of *iGR*, a market research consultancy focused on the wireless and mobile industry. "The Latin American operators must first overcome many challenges, such as device availability, LTE network coverage, spectrum allocation, and network monetization."

iGR's new market study, *Latin America VoLTE Market Forecast, 2012 – 2017*, provides an overview of VoLTE, analyzes the status of LTE and VoLTE for four major Latin American mobile operators, provides profiles of several major VoLTE vendors, and provides a five-year forecast of the number of LTE and VoLTE subscribers in Latin America.

The following key questions are addressed in *iGR's* research study:

- What is VoLTE?
- Who are the major mobile operators in Latin America?
- What is the status of LTE deployment in Latin America?
- Why are Latin American mobile operators interested in VoLTE?
- What are some of the challenges surrounding the implementation of VoLTE in Latin America?
- Which vendors have the Latin American mobile operators used for LTE?
- What is the expected deployment timeframe for VoLTE in Latin America?
- What is the forecast for the number of LTE and VoLTE subscribers in Latin America over a five-year period?
- Who are the major VoLTE vendors?

In addition, a number of VoLTE vendors are profiled in the report, including:

- Alcatel-Lucent
- Cisco
- D2 Technologies
- Ericsson
- Huawei
- Imagination Technologies Group
- Mavenir
- Mindspeed Technologies
- NSN (Nokia Solutions and Networks)
- OpenCloud
- Qualcomm
- Samsung Electronics
- Taqua

The information in this report will be valuable for:

- Mobile operators
- Device OEMs
- VoLTE solution vendors
- Content providers and distributors
- Financial analysts and investors.

The report can be purchased and downloaded directly from *iGR's* website at www.iGR-inc.com. Alternatively, contact Iain Gillott at (512) 263-5682 or at iain@iGR-inc.com for additional details.

About iGR

iGR is a market strategy consultancy focused on the wireless and mobile communications industry. Founded by Iain Gillott, one of the wireless industry's leading analysts, in late 2000 as *iGillottResearch*, *iGR* is now entering its thirteenth year of operation. *iGR* continuously researches emerging and existent technologies, technology industries, and consumer markets. We use our detailed research to offer a range of services to help companies improve their

position in the marketplace, clearly define their future direction, and ultimately improve their bottom line.

iGR researches a range of wireless and mobile products and technologies, including: smartphones; tablets; mobile applications; bandwidth demand and use; small cell architectures; DAS; LTE; VoLTE; IMS; NFC; GSM/GPRS/UMTS/HSPA; CDMA 1x/EV-DO; iDEN; SIP; macro-, pico- and femtocells; mobile backhaul; WiFi and WiFi offload; and SIM and UICC.

A more complete profile of the company can be found at www.igr-inc.com.